

Rave Reviews

GLOWING AUTHENTIC
CLIENT TESTIMONIALS



▶ Rev J. Thompson is an international business professional, an award-winning consultant, a marketing practitioner, a high-impact executive coach trainer, and Senior Partner at EXPOSURE.



Elevating THE VALUE

I bring you greetings from EXPOSURE, our advisory team and partners. 2025 has kicked off full throttle brimming with immense opportunities for growth and prosperity for serious brands who are ready to seize the moment. Doing business as usual will no longer cut it!

The courting of a relationship with compromise, apathy, mediocrity and non-performance will only diminish value and set businesses on the path of bankruptcy and ineffectiveness.

You don't have to listen to those who want you to settle. It is time for the shift that helps to elevate your business and professional value. The value in the new forward is what you deserve and this is what you must pursue, engaging the right professionals

to stand with you in your vision. To elevate the value, you must abandon the status quo, embrace an intentional mind-set whilst embedding excellence as a culture at every level of business and career.

As our culture, we are ready and determined to amplify the value in this new year and beyond to an unprecedented new levels to help you drive growth, massive revenue and super profits. Through our resilient consulting brands, we are set to handle all your integrated marketing communications and high-impact coaching training needs.

As experienced and trusted practitioners, we have got you! Together, let's elevate the value.

▶ Laretta Thompson is the Managing Partner-Director of Sales and Administration at EXPOSURE.

The Next New Value Dimension



Welcome to EXPOSURE. Your value powerhouse building winning brands and enabling professionals for optimized outputs. As a prima IMC and High-impact coach training consultants, we have over the years supported several multinational companies, limited liability companies in corporate Ghana, entrepreneurs, non governmental organizations, etc. to achieve their set objectives.

This has been in the areas of revenue generation, strategy, team effectiveness through coach-led training and executive coaching, marketing impact, campaigns and branding resonance, persuasive content creation and business advisory. We handle both large and small teams, helping our clients to consistently achieve their targets and set objectives.

We achieved these recognized sterling accomplishments through our ingenious and innovative relevant solutions coupled with flawless executions at our high-impact coaching training sessions.

We attend to all our consulting projects and service executions with an attitude of excellence, focus and thoroughness in our bid to exceed client expectations and ensure that you get it right the first time always. As the new value in the new forward, our power of repeatable performance is the value that gives all our clients the experience and winning edge in the new normal.

Read on all the way to the last page, some of the authentic glowing testimonials we have received from our cherished clients working with their brands. Enjoy!



"Content is well researched, hands on and very practical. I can only expect a positive impact in my current role.

Rev is on top of his game. Very experienced and passionate about what he does."

A. Owusu-Krah - Commercial Mgr.
A Multinational Logistics Company.



"I like his personality it is warm and welcoming makes us feel comfortable and eager to learn. He constantly engages us to make sure we don't zoom our and miss out on any part of the training. He also drops in some encouraging and motivating words every now and then.

He has a vast experience in the field and reads alot you can just tell by how authentic his work is and his various examples and ability to create real life scenarios."

P. Mujuni - Property Sales Consultant,
A Multinational Real Estate Company.



"I love his approach to the training; very simple yet powerful and memorable delivery. He's definitely a force to be reckoned with."

M. Ajwang - Marketing Lead,
A Multinational Real Estate Company.



"I highly recommend Rev Thompson as an outstanding enabling consultant. His deep expertise and strategic insights have been invaluable in helping our team streamline operations and improve performance.

Rev's clear, actionable training and coaching have empowered us to adopt new strategies with confidence, delivering immediate, positive results. His commitment to our success and his proactive approach to continuous improvement have made him indispensable. Rev is the ideal consultant for driving meaningful, lasting change."

B. Jingo. CRM Admin. A Multinational Real Estate Company

"The training was very insightful and the resource person demonstrated strong command over the modules, discussed and managed to link them to practical industry experience. The resource person welcome varied ideas and was receptive to responding to questions that were not part of the theme of the training. Personally, I enjoyed every bit of the training and I recommend it to any serious business owner seeking to grow revenue and improve sales (staff) performance.

Today's session focused on the new sales currencies and how to use these currencies to multiply revenue without having any limits. This means that closing deals or revenue is "Just not enough!"

N.K Acheampong. Head of Sales, E-commerce company.



"Rev. Thompson exemplifies professionalism and demonstrates exceptional articulation in his training delivery, drawing on extensive, real-world experience accumulated over many years.

His coaching sessions are thoughtfully tailored to connect directly with the specific needs and challenges of your industry, making each session not only engaging but also highly relatable and impactful.

"The module was extremely helpful and best of all was practicable. It solved a lot of issues associated with selling and perspectives it demonstrated new and improved methodologies of closing a client specifically honed on the psychological mindset of a salesperson

By weaving in practical examples and industry specific insights, Rev. Thompson ensures that participants can immediately apply the lessons learned to their daily roles, fostering meaningful improvements and strategic growth within their unique business contexts."

This is definitely a module I would recommend to any organization or person in sales. Rev. Thompson is a gem in Sales communication. He knows his stuff, well versed in on-the-field issues and organizational needs. Presentation, content, and level of engagement were all second to none. In all pieces of training I have attended this was worth every penny."

R. Yeboah - Sales Agronomist/
Territory Manager. A Multinational
Agriculture Company.

M. N. Ahma - Sales Manager,
A Multinational Real Estate Company





"Wow, this is amazing!!! Reviews and feedback from yesterday's session is fantastic and we're excited about our engagement. The presentation and content you delivered has made the RMs extremely curious and optimistic about their career in the HNW space and hence we look forward to the follow-up session to entrench the new learnings.

We definitely would love to have you over again and for other staff groupings. God bless you Rev. and Mrs. Thank you for enriching our experience and with your modesty, we are humbled. Looking forward to having you again."

G. Arthur - Senior Manager, Alternate Channels, A Multinational Insurance Company.

"The training was very insightful and interactive, tackling a new norm and a strategic sales formula to close sales quicker. It is a module that has the ability to change your mindset and equip you with a new sale technique that helps break down any old sales mentality and allows any salesperson to be more confident in the art and ability to sell."

Rev was splendid and very articulate in his delivery of the training. His strategy in presenting the training was very catchy and his interaction with the team grabs your full attention. Spares no time in getting one to understand the full details of the training and concentrate on the message in the content.

The training from Rev will impact me greatly by helping me create or reinvent a style of approach in the sales game and aid in closing deals rapidly and efficiently."

S. Adofo Kissi - Property Sales Consultant. - A Multinational Real Estate Company

"Rev. is undoubtedly a professional in his field. When it comes to training, I believe he has carved a niche for himself by setting himself apart. He is obviously taking the lead in this field and I commend his efforts a lot.

The effectiveness of his training techniques and strategies is second to none, I must confess. And like I earlier pointed out, it was very practical, interactive and very impactful. I really learnt a lot and I believe he has completely influenced my customer service approach positively."

M. Obi - Property Sales Consultant
A Multinational Real Estate Company

"I experienced training from Rev. John Thompson on the New Value Sales Formula. One key takeaway for me was how sales have moved from features, advantages, and benefits to Insights, Values, and Effects.

With this new knowledge, I am going to learn, unlearn, relearn, and apply it to my sales. I trust the results will be much better.

Thank you, Rev. You are good at what you do."

A. Amekpor. Sales Professional.
A Multinational Insurance Company



"I want to thank REV for opening my eyes to a revolutionary sales approach. His training has transformed my mindset and skills and unlocked new possibilities for success and given me keys to open any doors of challenges that I may find along my sales journey."

REV sales strategies are mind blowing and his expertise has empowered me to connect with clients on a deeper level and close deals confidently and faster."

M.A. Muhanguzi - Property Sales Consultant. A Multinational Real Estate Company

"Insightful training which has changed my perception about the sales role and how to pitch in a way that will get results faster. I have been able to understand the concept of persuasion better and how to leverage on laws of persuasion to ensure sales are closed faster and easier.

He is very experienced, skilled and very tactful with the techniques he uses to teach his audience. He has a way of getting people to follow his class and understanding everything in the simplest and easiest way.

R. Amevor - Outside Sales Rep. A Multinational Logistics Company

"Training was highly impactful and made me understand that value creation can lead to repeating revenue and also one has to be confident, direct and self assured in pitching your business in order to catch the attention of the customer.

Rev. Thompson is well informed and highly experienced in this field. His high level of knowledge and understanding makes his teaching enjoyable and informative. His approach to teaching is highly assertive."

N. N Mensah - Customer Sales Support Executive. A Multinational Logistics Company





"The eyes of our understanding were truly flooded with light from the experience of knowledge shared by Rev Thompson. All the way from helping to shift our eyes from the usual to standing out as we plan on getting our heads into the sales game.

He is truly in this coaching industry to win, and that encompasses one of my major take aways. From how he carries himself to how he speaks to make this a truly memorable learning experience is a mark of excellence."

C. Mbabazi - Customer Service Exec.
A Multinational Real Estate Company

"I believe that my sales career has made a 360 turn from Rev. J's trainings. It has changed my perspective and perception alot. I can't wait to close big sales faster now that I'm equipped with all this new knowledge.

He is not just a coach is a man of exquisite passion you can tell he speaks life and I'm blessed to be apart of the people he has poured into with knowledge, wisdom and understanding."

J. Mwesigwa - Property Sales Consultant. A Multinational Real Estate Company.

"The training has equipped me with the know how when approaching a new customer, how to deal with sophisticated customers and tailor solutions to fit their needs

Rev. Thompson is an exceptional trainer who is skilled at what he does. I enjoyed the training session throughout because he was never boring to listen to, he always touched on key issues and changed my perception about sales and how to sell. He also taught me how to pitch a sale and get the customer to take interest in what I am selling."

D. Bruce - Sales Support (Business Analyst) A Multinational Logistics Company.

"Eye-opening, enlightening, straight to the point, insightful, brain-stimulating, makes you want to learn, read and practice more. Course cuts across every industry.

Honest, blunt, straight to the point. Great interpersonal relations, carrying everyone in every industry along. Rev makes you ready to sell with intelligence and value. He has been impactful. Not boring. Direct application with scenarios for every industry."

S. Dayibor, Airline Sales Executive.



"The session (The New Value Sales Formula) I learned that not just money is currency. You as a salesperson can leverage currencies such as empathy, experience, attention-grabbing, and trust to close deals faster than usual. The session is well-packaged with relevant information pertaining to sales. My objective to keep abreast with emerging trends in sales has been achieved.

The trainer has rich experience and is very knowledgeable. His approach is good and welcoming which makes participants eager to know what's in store for them. Generally, the course is intuitive and really valuable."

M. Yussif, Airline Sales Supervisor.



"I believe I have always said this, but I will say it again. This coach is really experienced. It is that simple! He knows what he is about and hits everything on point. His experience and training in sales are actually not just words. He really adds value every time he speaks."

This being my second time with him, I thought the first session had all the information. But after meeting with him this second session, it feels like I hadn't even met him before. No repetition of words. He is simply professional and has a lot of industry knowledge about sales or anything that brings value to a company. I am glad to have met him and I wish this training is done consistently."

S. Arthur - Sales Team Lead
A Multinational Real Estate Company

www.exposuremktconsultants.com

"The training has impacted me in a very positive way. It has enlightened me on various approaches I could adopt in engaging client through their property acquisition journey to provide them with value for money."

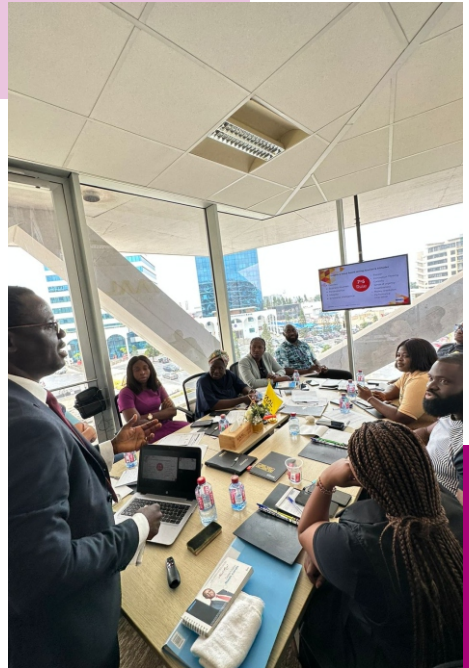
The trainer is knowledgeable on the subject matter. He is able to educate us more using real-life scenarios to help us understand. Rev. pays attention to details and is deliberate about assisting us to understand various approaches and showing us clearly when and how to use them."

M. Yahaya - Property Sales Consultant.
A Multinational Real Estate Company.

“The training was an eye-opener. Learning about the IVE model for selling in the new world has been a game changer. Understanding that being bold, or italic but never regular is something we ought to practice, WOW, mind opening.

Rev. Thompson was very interactive and knowledgeable about the topics and wouldn't rush through them which made it easier for the participants to understand.”

B. Arineitwe - Head of Sales
A Multinational Real Estate Company



“Today's practical coaching session focusing on new approaches and insights into sales performance was outstanding and uniquely delivered. I love your dynamic approaches and ways you interacted and engaged us all throughout the session. Your expertise in the topics sales, marketing impact, operational effectiveness and value driven-leadership has definitely elevated our teams spirit and the skills gained will contribute to our future success.”

E. Appiah, Founder &
CEO, Ghana Code Club.



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